



**KEEP DEKALB BEAUTIFUL  
FEBRUARY 2018  
MONTHLY REPORT #6**



**DeKalb County**  
G E O R G I A

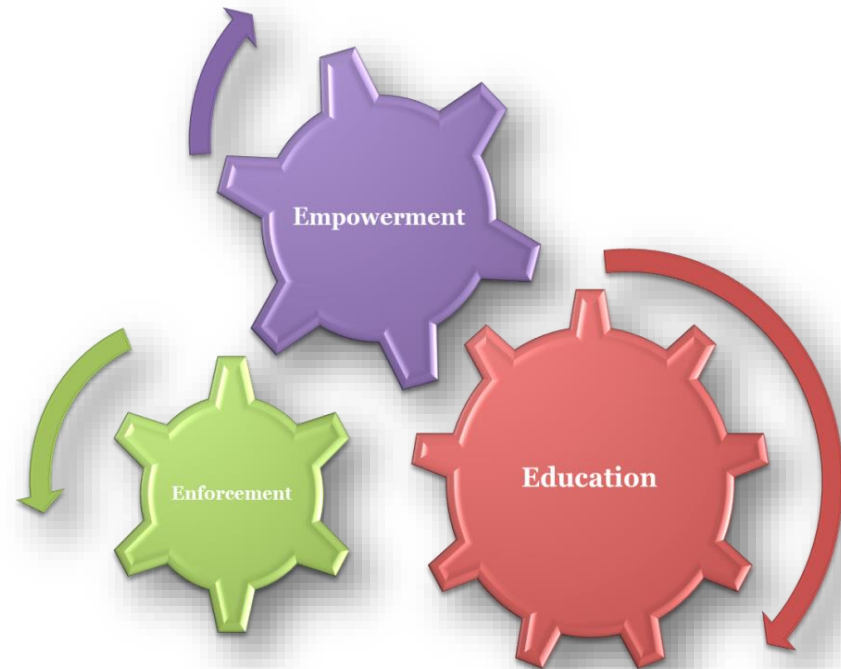
**DeKalb County Beautification Department**

# KDB MISSION & APPROACH

Our mission is to Promote Clean, Attractive and Sustainable Communities through regular maintenance; community partnerships, empowerment, and educational opportunities.



Please welcome new staff members (left to right) JeT'aime Bennett, Lorraine Singleton and Victoria Burgos. Let the fun begin!



# STRATEGIC OBJECTIVES



- Adopt-A-Program Recruitment Goals for 2018:
  - **100 New** Adopt-a-Road locations
  - **30 New** Adopt-a-Spot locations
  - **30 New** Adopt-a-Stop (MARTA) locations
- Host at least **2** public events per *month*
- Attend at least **2** HOA/Civic Association meetings per *month*



Pictured above is a crew cleaning up North Valleybrook Road and moving our barriers back in place to prevent future dumping.

# KDB ACTIVITY MONTHLY OVERVIEW

## JANUARY 2018

214

New service requests

5 days

Average response time

25

Total assessments



**Presentation to the Cedar Grove Neighborhood with Commissioner Larry Johnson. Feb 2018**

### Clean Communities Crews

Bags Collected	3,219
Tires Collected	190
Tons of Trash Collected	32
Miles of Litter Removed	35
Illegal Signs Removed	200

### Roadside Enhancement

Miles of Road Mowed	75
Lots Mowed	10
Miles of Herbicide Sprayed	N/A

### Enforcement Activity

Warnings Issued	20
Inspections	40

# ADOPT-A-PROGRAMS MONTHLY OVERVIEW FEBRUARY 2018



- Volunteer Hours
  - 230
- Newly Adopted Locations
  - 3
- Signs Installed
  - 25
- Supply Requests
  - 14
- Cleanups Reported
  - 19
- Bags Collected
  - 534
- Tires Collected
  - 27



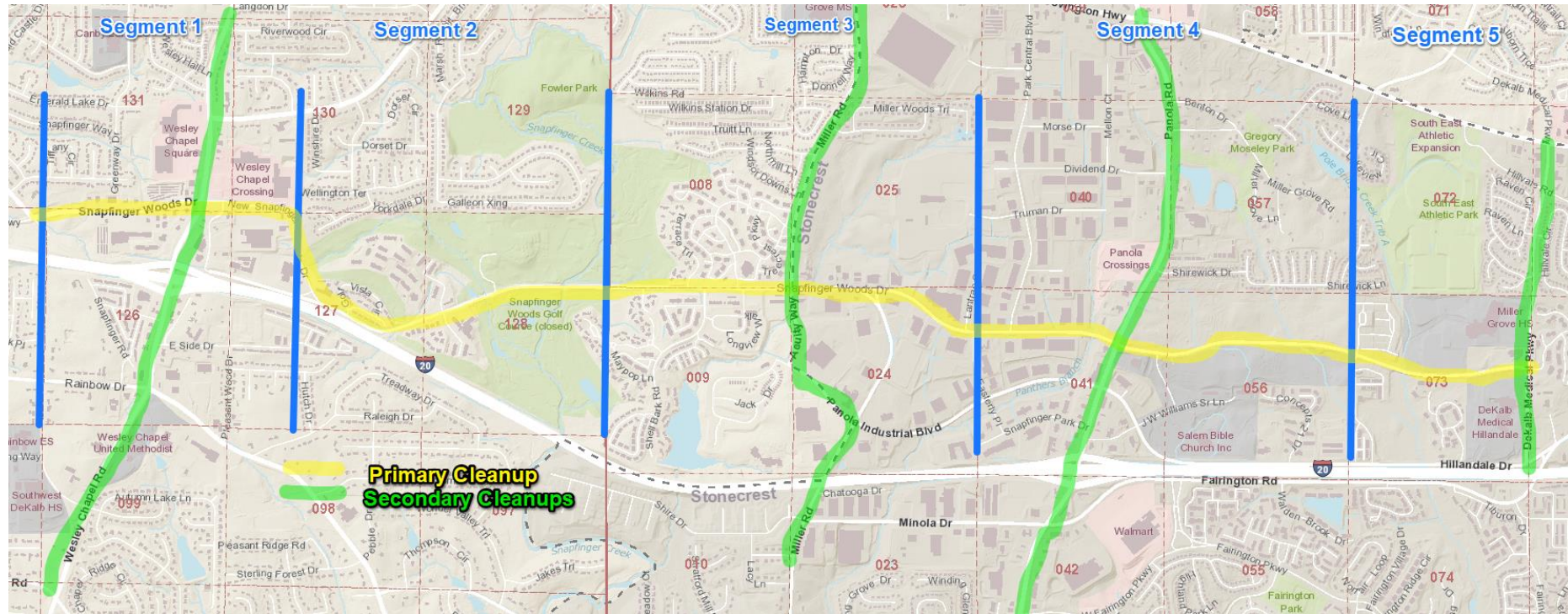
Welcome our newest Adopt-A-Stop Group!  
The Derwin Brown Masonic Lodge #599  
PHA pictured after their first community  
cleanup on Glenwood and I-285 Feb 2018



In February, volunteers removed 10,680 pounds of material from streets, streams and public spaces!

## Volunteers Are the Difference!

# SPECIAL PROJECT #1 SNAPFINGER WOODS DRIVE INITIATIVE



In recent years this corridor has experienced higher than average litter volume. Keep DeKalb Beautiful is promoting community based cleanups and other treatments in the Snapfinger Woods Corridor between Snapfinger Road/Parkway & DeKalb Medical Parkway through May of 2018. Secondary cleanups will occur on Wesley Chapel, Miller Rd, Panola Rd and DeKalb Medical Parkway.

This initiative is intended to reduce litter through educational outreach while breathing new life into existing groups and recruitment of new groups. Key institutions have been identified, including religious institutions, civic groups, local schools and others to make a cleaner DeKalb a reality.

# SPECIAL PROJECT #2

## LITTER ABATEMENT PROGRAM



Signage can inform & remind citizens and visitors that a clean community is important. KDB will be introducing new signage that is fun, educational and informative. The sign pictured above was submitted by Cindy Rock, soon to be seen in a neighborhood near you!



Keep DeKalb Beautiful wants to hear your ideas on how to improve the look and feel of DeKalb County. To the left is the idea of a new sign campaign to capture the creativity of our citizens while affirming the act of keeping DeKalb Clean. Please send your ideas to:

[kdb@keepdekalbbeautiful.org](mailto:kdb@keepdekalbbeautiful.org)  
or contact us at 404.294.2010