



KEEP DEKALB BEAUTIFUL MARCH 2018 MONTHLY REPORT #7



DeKalb County
GEORGIA

DeKalb County Beautification Department



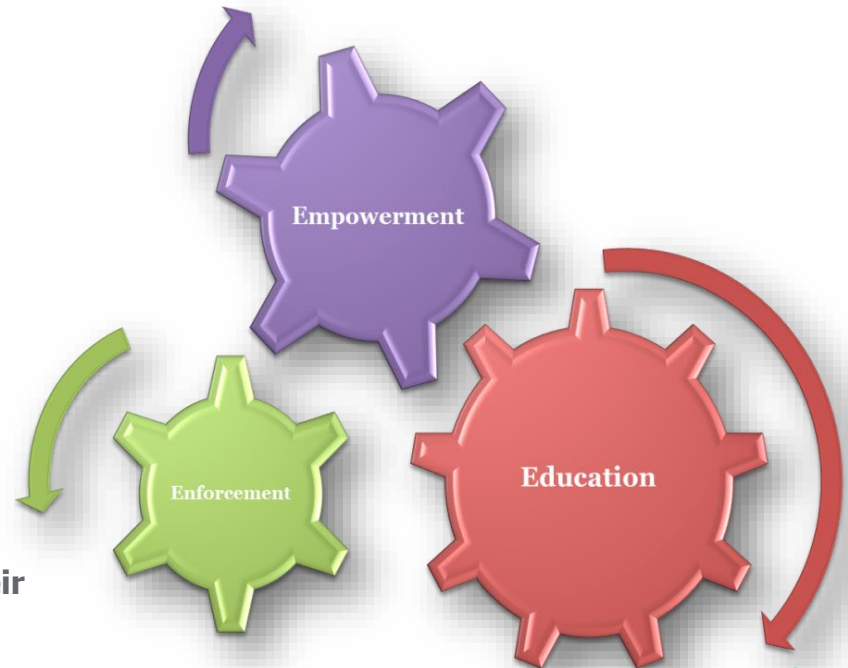
March 20-April 30

KDB MISSION & APPROACH

Our mission is to Promote Clean, Attractive and Sustainable Communities through regular maintenance, empowerment, community partnerships, and educational opportunities.



All smiles as AAR Member Adcox Square HOA completes their first cleanup of the year
March 24th, 2018





STRATEGIC OBJECTIVES

- Before the end of 2018, we aim to install new or replace older existing signage for:
 - **100** Adopt-a-Road locations = 300-400 people
 - YTD: 12 completed
 - **30** Adopt-a-Spot locations
 - YTD: 2 completed
 - **30** Adopt-a-Stop (MARTA) locations
 - YTD: 2 completed
- Host **3** public events per *month*
 - *Completed 3 meetings in March*
- Attend **3** HOA/Civic Association meetings per *month*

Adopt-a-Stop member and artist, ramonsaintramon, maintains an extensive garden space at his adopted MARTA stop off of E. Ponce de Leon Road!



KDB ACTIVITY MONTHLY OVERVIEW

MARCH 2018

245

New service requests

11

Average daily requests

Clean Communities Crews	Monthly	YTD
Bags Collected	3,688	9,403
Tires Collected	432	882
Tons of Trash Collected	37	94
Roadside Enhancement		
Miles of Road Mowed	125	250
Lots Mowed	20	34
Miles of Herbicide Sprayed	N/A	N/A
Enforcement Activity		
Warnings Issued	20	60
Inspections	30	100

EVENTS OVERVIEW

- Community Cleanups (33)
 - 188 participants
- Rain Barrel Workshops (1)
 - 56 participants
- The Great American Cleanup Begins!
 - 33 Cleanups with 188 participants were held throughout DeKalb County as we celebrate the GAC with Keep America Beautiful.



GREAT AMERICAN
CLEANUP
— K A B . O R G —

The Great American Cleanup takes place from the first day of Spring (3/20) to the end of May. This is a time of heightened educational efforts surrounding the effect of litter in communities and encouraging people to take ownership in their neighborhoods.

DEKALB SHERIFF DEPARTMENT/STATE COURT MONTHLY OVERVIEW, MARCH 2018



The DeKalb County Sheriff Department/State Court Community Service Program represents KDB's biggest partner in our Fight On Blight Campaign. Each week hundreds of people who are working off fines are taken out to perform community service projects throughout the county. Their activities range from litter collection to landscaping.

- During March, 343 Community service workers collected 276 bags of trash over the course of 6 workdays in the following locations:

- River Road
- Rock Springs Road
- Kensington Road
- Wade Walker Park
- Redan Park



ADOPT-A-PROGRAMS MONTHLY OVERVIEW MARCH 2018



■ Volunteer Hours

■ 432

■ Supply Requests

■ 4

■ Newly Adopted Locations

■ 15

■ Bags Collected

■ 304

■ Signs Installed

■ 7



Tires Collected

■ 57

Volunteers removed
6,080
pounds of material from
streets, streams and
public spaces in March!

Priscilla Davenport founded Pink Sister Surviving Inc. to celebrate life and raise awareness for breast cancer. Ms. Davenport joined the Adopt a Stop program to celebrate 13 years of being cancer free!

SPECIAL PROJECT: GREEN SOLUTION RESULTS FROM GREENFOREST BAPTIST CHURCH TIRE DUMPING

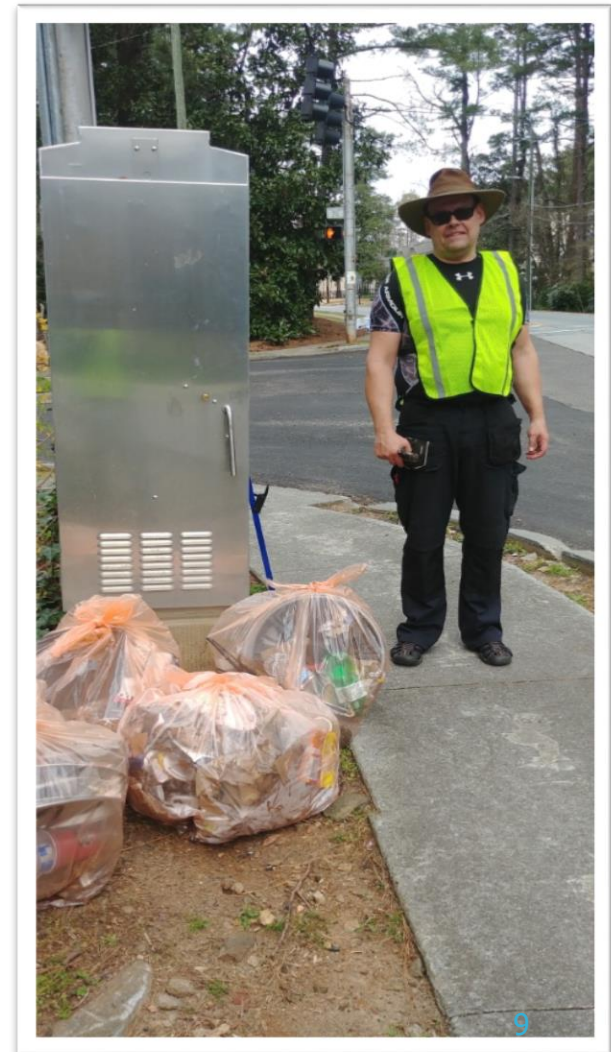


- **Problem:** Greenforest was the recipient of 4,000 tires that were dumped on their property.
- **Approach:** KDB was contacted by Com. Larry Johnson to assist. A partnership was then formed between KDB, Cox Enterprises, Waste Eliminator and Keep DeKalb Beautiful.
- **Result:** 4,000 tires were recycled at The Golden Isles Conservation Center in Nahunta, GA.
- **KDB Role:** Developed team & provided technical support to prevent future dumping at this location



Special thanks to our **Aldo Cochrane** (Greenforest), **Laurene Hamilton** (Cox) **Max Heffner** (Waste Eliminator) and **Donald Jones** (KDB). When we work as a team great things happen!

ADOPT-A-ROAD EVENTS



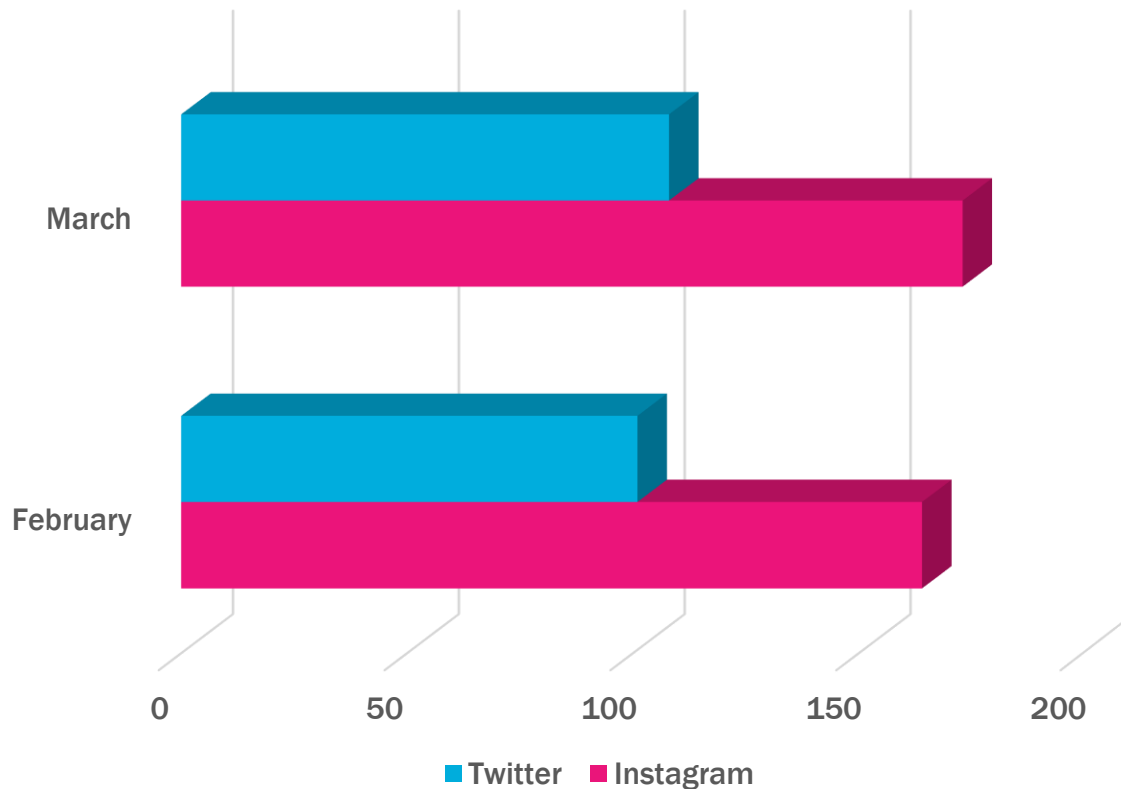
Hadassah Court, Nextdoor – Scottdale, and Mushroom Club of Georgia keeping their neighborhoods clean on March 10th, 2018!

SPECIAL ACTIVITIES: RAIN BARREL WORKSHOP, 3/24/2018



The Friends of Frazier-Rowe Park, KDB, UGA Extension, and Watershed Management partnered to provide the first rain barrel workshop of the season to Oak Grove United Methodist Church on Saturday, 3/24. This event raised \$1,500 to help fund the Friends of Frazier-Rowe Park's new pavilion. Special thanks to our partners **John Miller** and **Nancy Love** for making our largest Rain Barrel Workshop a success.

SOCIAL MEDIA REPORT



- ❖ Twitter, Instagram, and Facebook numbers based upon Likes (FB) and Followers (Twitter, Insta).
- ❖ Facebook analytics not available until April.
- ❖ Nextdoor analytics not on a Like/Follower system, but "Thanks" and Comments only.
- ❖ We are new members of Nextdoor as of late March!

